

▶ **PROGRAMS**

Soccer

- ◆ Soccer Training
- ◆ Elite Travel and Academy Teams
- ◆ Futsal & Indoor Soccer
- ◆ Soccer Camps

Mentoring

- ◆ Discussion Groups
- ◆ Tutoring

Support

- ◆ Critical Items
- ◆ Job Search & Assimilation



▶ **PRINCIPLES**

Commitment

- To a productive life-style
- To academic and athletic excellence

Effort

- To achieve academic and athletic excellence
- Value of hard work
- Satisfaction of “earning it”

Contribution

- Help your peers today, help others in the future

▶ **NEEDS**

- \$1500—\$2000 per player each year
- Mentors and volunteers
- Fields, facilities, and gear
- Transportation

ADSA is a not for profit organization helping kids in your community obtain the positive experiences of advanced athletics in conjunction with educational and personal achievement. ADSA works daily to help deserving youth athletes in the community overcome the barriers to top level training, to stay out of trouble, to learn life skills, and ultimately to obtain college scholarships. ADSA kids are part of a positive influence peer group. Our mission is to provide a means for youth players socio-economically barred from advanced athletic training with a means to get in the game. Along the way, we strive to teach the principles of commitment, loyalty, individual accountability, leadership, and follower-ship. We provide financial support, mentoring, tutoring, and family support to dozens of kids in the community.



ADSA

Greg Sieber - President
 Fabio Vicente - General Manager
 Cindy Sieber - Fundraising

14340 Sullyfield Circle, Suite 200
 Chantilly, VA 20151
 Phone: 703-298-1891
 info@adsaacademy.org



With help from our donors and partners, ADSA is restoring the American Dream, one soccer player at a time.



Looking for a way to make a difference in a child's life and help your community?
 Become an ADSA Sponsor Today



Restoring the “American Dream”
 one player at a time



ADSA Sponsor Programs

ELITE

Amount: \$20,000+ Annual Donation

- ◆ Official Thank you letter with photo
- ◆ Signed Photo on thank you plaque
- ◆ Web site link and logo on adsaacedmy.com
- ◆ Corporate logo on shirts or jackets
- ◆ ADSA Media Blitz (Press release, LinkedIn, Facebook, email, Wordpress)
- ◆ Complete Uniform Kit with color scheme of your choice and your logo for the ADSA team of your choice
- ◆ 50 piece sponsor T shirt order

The Elite Sponsorship package provides for the needs of an ADSA Academy Team for an entire season. Elite Sponsors will benefit from having their name and logo on uniforms, bags, jackets, team sites, and will be mentioned by name in press releases as well as other media throughout the season.

Elite Sponsors show their dedication to helping the kids of ADSA, restoring the American Dream, through the financial adoption of an entire team for one season.

PREMIER

Amount: \$10,000-\$20,000 Annual Donation

- ◆ Official Thank you letter with photo
- ◆ Signed Photo on thank you plaque
- ◆ Web site link and logo on adsaacedmy.com
- ◆ Corporate logo on shirts or jackets
- ◆ ADSA Media Blitz (Press release, LinkedIn, Facebook, email, Wordpress)

CHAMPIONS

Amount: \$3,000-\$9,999 Annual Donation

- ◆ Official Thank you letter with photo
- ◆ Framed Signed Photo
- ◆ Web site link and logo on adsaacedmy.com
- ◆ Corporate logo on shirts or jackets
- ◆ ADSA Announcement (LinkedIn, Facebook, email, wordpress)

Premier, Champion, and Classic Sponsors are the life-line of the ADSA student athletes. All sponsors receive significant digital marketing as well as print marketing for Premier and Champion Sponsors.

CLASSIC

Amount: \$1,000-\$2,999 Annual Donation

- ◆ Official Thank you letter with photo
- ◆ Framed Signed Photo
- ◆ Web site link on adsaacedmy.com
- ◆ ADSA Announcement (LinkedIn, Facebook, email, Wordpress)

FRIENDSHIP

Amount: \$250-\$999 Annual Donation

- ◆ Official Thank you letter with photo
- ◆ Web site link on adsaacedmy.com
- ◆ ADSA Announcement (LinkedIn, Facebook, email, wordpress)

INDIVIDUAL

Individual donations can be made via the Web at <http://www.adsaacademy.org> or by sending a check made payable to ADSA to 14340 Sullyfield Circle, Suite 200, Chantilly, VA 20151

Please visit our Web site www.adsaacademy.org today to make a donation or contact us at admin@adsaacademy.org

ADSA is a 501c3 not for profit organization. Your donations are tax deductible. All donors will receive a receipt with ADSA's tax ID number.